

# SteamOne

———— Steambook 2018 ————



## General Summary

<b>The SteamOne brand</b> .....	<b>02</b>
A French-style success story .....	04
Recognition from fashion industry professionals. ....	06
An international brand .....	07
Top-of-the-range know-how .....	08
<b>The SteamOne concept</b> .....	<b>10</b>
Did you say 'steam'? .....	12
Steam and wear .....	14
SteamOne technology .....	16
Putting a stop to preconceived notions .....	20
3 questions for effective selling .....	24
Doing things right .....	26
<b>The SteamOne collections</b> .....	<b>28</b>
The Unilys Collection. ....	30
The Ovalys Collection .....	33
The Dualys Collection .....	35
The S-Travel Collection .....	38
The Professional Collection .....	42
Range summary .....	50
Our sales assistance tools .....	52
SteamOne Application .....	53
After-sales service .....	54



The brand **SteamOne**

A French-style success story **04**

Recognition from fashion industry professionals **06**

An international brand **07**

Top-of-the-range know-how **08**

# A French-style success story



## From the textile industry to **electrical home appliances**

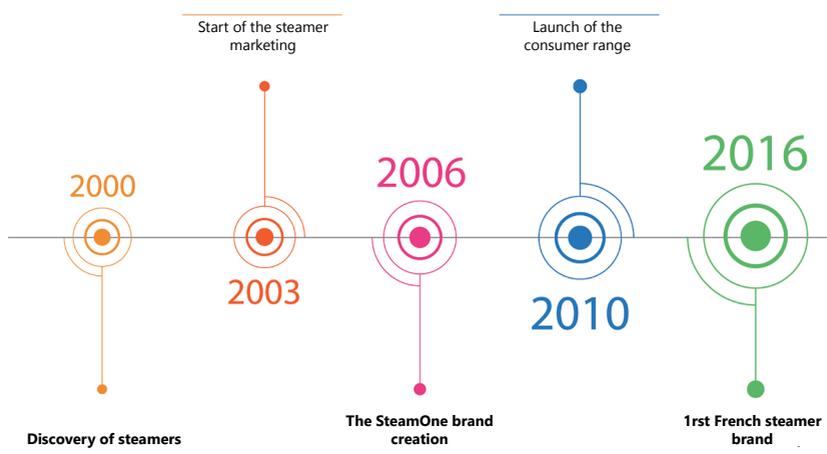
Olivier and David Gabison were originally ready-to-wear garment manufacturers, before coming across the «steamer» in the US in 2000, somewhat by chance. This appliance — originally invented in 1950 — to give shape back to and smarten up hats, was used in the American textile industry to remove creases from garments. So the Gabison brothers regularly rented out the steamer for fashion shows, in order to enhance the different pieces from their collection.

They returned to Paris in 2003 to further develop their ready-to-wear brand in France, and decided to import a few steamers in order to gauge prospects for the appliance in Europe, where the steamer market did not yet exist. How right they were to follow their intuition! Very quickly orders poured in, to such an extent that the two fashion experts took the risk of stopping their textile industry business to concentrate solely on the sale of steamers.

## The quest for **shelf space**

Thus it was that in 2006 SteamOne came into being — the first European brand of steamers designed for professionals. Very soon, virtually every ready-to-wear shop was equipped with one, but the two brothers did not stop here.

In 2010, relying on their B2B success, they decided to turn to the consumer market. With perseverance and panache, they convinced the biggest capital equipment retailers of the significance of distributing this new and totally-unknown product. Today the brand can be found in more than 1500 outlets across Europe.



# Recognition from fashion industry professionals

## The merchandising **revolution**

The story began with ready-to-wear shops. Before the arrival of SteamOne in the world of linen care, sales staff would iron all items that came out of cardboard boxes at the back of the shop on an ironing board, before displaying them on hangers inside the shop. This tedious and unrewarding task meant lost time that could otherwise be spent driving sales.

With its new type of appliances, SteamOne came to revolutionise the merchandising of clothes shops. Salespersons can quickly and easily steam out creases right in the sales space and look after their customers at the same time. Sales staff no longer needs to iron all collections at once; in no time, they can even reshape garments that are already hanging up on shop rails.

Have you never noticed, while shopping, a sales assistant steaming display garments next to the fitting rooms or shop window, using an instantly-identifiable appliance?

## SteamOne : **the fashion reference**

Today SteamOne kits out 2 out of 3 clothes shops in France and exists in more than 200 ready-to-wear retail chains.



# An international brand

## SteamOne, THE steamer reference

Olivier and David Gabison first started off by importing their appliances from China. Very quickly however, seeing the potential for this new market, they decided to develop a veritable industrial project and become steamer manufacturers.

SteamOne therefore implemented a pioneering strategy, allocating 15% of its turnover every year to research and development. Today the brand stands out as the French expert in the field of premium steamers. In just a few years SteamOne has become THE standard in the world of linen care in matters of steaming.

Its goal is to keep its leadership position in France and become world no.1 in terms of value.

## A global influence

The success of this new product in France quickly spread to neighbouring and surrounding countries. Today SteamOne's impact continues to make waves throughout the world. Here are some key figures:

- The brand is present in 43 countries and on all continents.
- 10 new countries are opened for business each year.
- In 2017, exports represented nearly 40% of SteamOne's turnover.



A high quality  
know-how



## One requirement : **excellence**

The SteamOne mission is to guarantee the best of technology and design by offering convenient and easy-to-use appliances to the most demanding customers who take their linen care seriously.

We continually innovate to offer ultra-efficient product ranges: maximum compactness with Unilys or S-Travel (the nomad version); power and speed provided by the new Dualys double heater; ergonomic design and optimum steam output thanks of the ergonomic head.

However SteamOne's trademark is also a clever mix of performance and aesthetics. SteamOne's graphic codes are at the heart of the brand's identity and reflect their constant quest for elegance and refinement.

## A responsible brand : **French manufacture**

Our expert know-how rests first and foremost on people. SteamOne relies on women and men who put all their skills and expertise to work in designing and producing its steamers.

In order to preserve our pioneering edge and always keep going further and faster in terms of R&D, our integrated team of engineers and designers in France work daily in continually improving our products and researching new concepts.

In order to meet exacting standards and offer a high level of quality, SteamOne manufactures its appliances in France.

**MADE IN FRANCE**





The SteamOne concept



Did you say 'steam'? **12**

Steam and wear **14**

SteamOne technology **16**

Putting a stop to preconceived notions **20**

3 questions for effective selling **24**

Doing things right **26**

**Did you say 'steam'?**

---



## Steam or not steam ?

Who is the SteamOne consumer? SteamOne speaks to all those people who want to do away with the chore of ironing but who, on a daily basis, still need to have clothes that look impeccable and uncreased.

Today lifestyles have changed and behaviours are evolving. What is valid for often young, urban first-time buyers in a hurry, applies equally to super-active mothers or hard-to-please executives. For all those — and they are numerous — who do not want, do not have the time, or do not know how to iron properly, the solution is 'steam and wear'.

Simply place your garment on the dedicated hanger, steam and wear it straight away. SteamOne brings you time saving, space saving, convenience and simplicity.

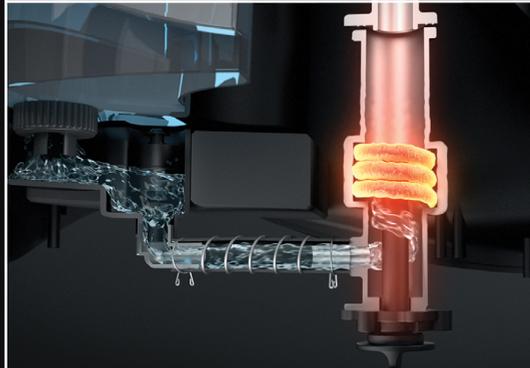
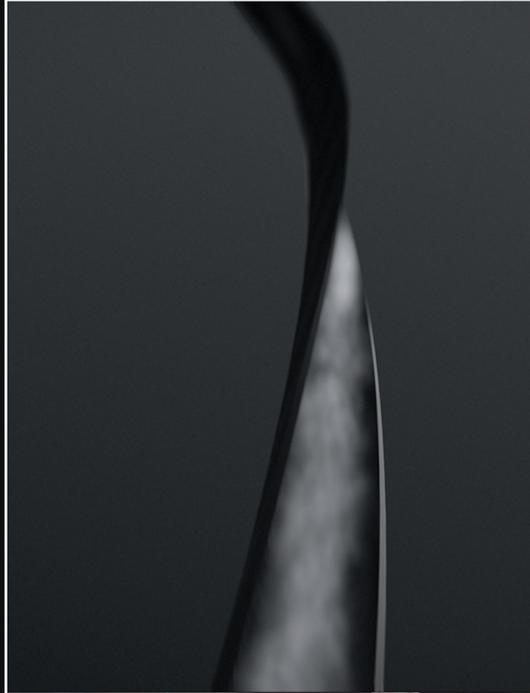
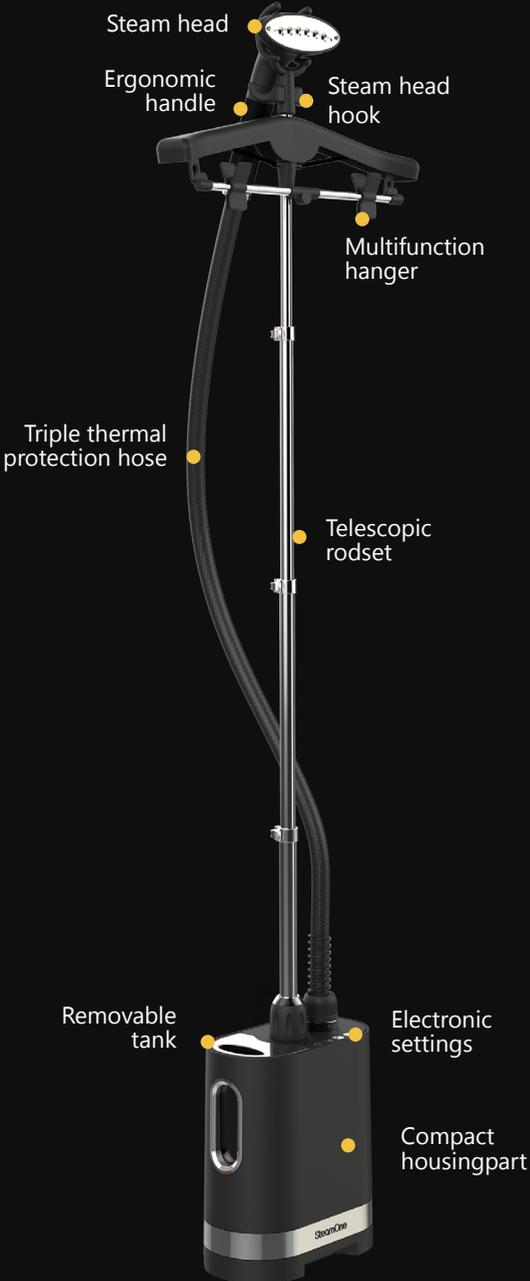
## SteamOne, the friend of fashionistas

Other than its convenience, the steamer is a must-have for all those who are committed to taking care of their wardrobe. Through its expertise in the world of fashion, the SteamOne brand is on the constant look-out for fabric-care solutions.

Thanks to its gentle steaming action, the steamer delicately removes all creases, whatever the type of garment. It is the essential accessory to steam delicate suit jackets that are subject to lustring, as well as all pieces that are difficult to iron, like gathered dresses and pleated skirts.

It is also designed to preserve delicate fabrics like silk, linen, chiffon or muslin, whose fibres would burn if ironed. It is also perfect for all complex materials which must never be ironed: sequinned tops, small tops with glitter, embroidered shirts, t-shirts with flocking and the list goes on. There are infinite possibilities with SteamOne. SteamOne preserves fibres and increases the life of your favourite garments.

# Steam and wear



## Key advantages

The steamer enables clothes to be ironed without an ironing board, in a vertical position, through the continuous and gentle action of steam. It is a compact and mobile steam generator, with a telescopic rodset for hanging up clothes and a steam head used to apply steam to fabrics.



**COMPACT** : ironing boards are no longer necessary, perfect for small spaces



**QUICK** : ready to use in 30, 45 or 60 seconds depending on the model



**CONVENIENT** : suits all types of fabrics (cotton, wool, silk, linen etc.) and all types of garments (shirts, trousers, dresses, jackets, coats etc.)

## But it is also...

**Effective** : gentle steam gives perfect results without the risk of burning or lustring fabrics.

**Ergonomic** : its telescopic rodset, ultra-light handle, power adjuster and compact base on wheels, make it extremely easy to use.

**Autonomous** : its removable tank can be filled up while in use, thereby ensuring unlimited operational self-sufficiency.

**Clever** : its accessories make it easy to use and give an impeccable finish (integrated multifunction hanger, mini board for collars and cuffs, lint brush, comfort glove, hook etc.)

**Sturdy** : its brass or aluminium heater, stainless-steel sole-plate and anti-limescale system (easy emptying) ensure optimum performance and appliance life-span.

**Multi-function** : the steamer can also be used to clean or smarten up sofas, bedding, curtains, rugs etc.

# Technology

## A mobile and stable base

Our bases have an ultra-compact shape with 2 wheels (or 4 in the PRO models), allowing the appliance to be easily moved around. These 360° wheels are rubber-coated and thus suited to all types of floor surfaces. The shell was also designed to integrate a highly-stable base eliminating the risk of falling over.



## Rodset

Our steamers are equipped with a sturdy aluminium telescopic rodset that can be adjusted vertically. Made up of 3 adjustable sections thanks to a clip system, the rodset can be virtually undetectable, thereby optimising storage of the appliance, and can be completely extended depending on the height of the person using it or the length of garments to be steamed. Our appliances are 75 cm to 168 cm in height, depending on the model.



## Removable tank

With a capacity of 1.2 to 2.5 l, the tank has a convenient handle for easy grabbing. The tank is very easy to use, simply turn it over and unscrew the plug to fill it up.



## Steam head

The shape of the head is designed to minimise condensation. The stainless-steel sole-plate is resistant and anti-scratch. Its handle is ergonomic and light and therefore comfortable to hold even over long periods. Our technology does not call for the presence of heating elements under the sole-plate; steam therefore escapes at approximately 100 degrees, which neither burns nor causes lustring of garments.



## Steam hose

All our appliances are equipped with an ultra-resistant hose covered with special weaving to ensure triple thermal protection. The external temperature of the hose is sufficiently low at all times, making it easy and safe to hold. It has a spring at one end, protecting it from twisting and making for easier handling.

## Electronic controls

The control panel operates by way of a back-lit capacitive keypad or power adjuster, giving direct access to min power (Eco mode) or max power (Boost mode), or a specific steam-output setting according to the type of fabric. Each model has an empty-tank indicator light (flashes red when empty) to indicate when the tank needs filling up.



# Technology

## Accessories

SteamOne offers an entire range of accessories to meet all the needs of customers.



**HANGER** : The Unilys multifunction version has built-in trouser pegs, while Dualys has 2 dedicated accessories (shirt hanger and trouser hanger) — either way, you can easily hang up any type of garment on the pole for easy steaming.



**THE STEAM HEAD SUPPORT** : All our appliances are equipped with a double-purpose stand, which on the one hand enables the head to be easily supported, and on the other hand enables wardrobe hangers to be hung up on the pole, thanks to one or many small dedicated hooks.



**MINI RACK** : With the Dualys collection, there is an additional accessory that can be used to hang up several wardrobe hangers.



**THE GLOVE AND MINI BOARD** : These 2 accessories come standard with all our products. The glove also allows first-time users to handle clothes without the fear of coming into contact with steam. The mini board enables finishing touches to be applied to collars and cuffs.



**BRUSH** : This fits the shape of the steam head — simply clip it on to transform the head into a lint-removing brush and add the finishing touches to your attire.



**SUCTION HOOK** : The S-Pocket nomad steamers are equipped with a clever hook system to hang up your wardrobe hangers at any height.



**POUCH** : You will also find that some of our models come with a small satin bag to store your accessories



## The **heating** element

The high-performance heaters have a maximum power of 1900 W to 2300 W depending on the model, and are made from extremely resistant materials (aluminium or brass) for improved durability. Their precision thermostat provides a constant and stable steam output.

## **Gravity-driven** water supply

The supply of water to the heater relies on an exterior buffer tank which communicates with the detachable tank and heating element. This pump-less system minimises the risk of running out of water and provides unlimited operational self-sufficiency, since it enables the filling up of the detachable tank while in use. You may use running or demineralised water.



## **Automatic** stop

Our appliances are equipped with a safety system which automatically cuts off the power supply if the appliance is accidentally left on.



## **Anti-limescale** system

In order to increase the lifespan of the heating element, it is recommended to regularly empty out the appliance — this can be done thanks to a limescale-collection plug, located underneath the base.

# Putting a stop to preconceived notions

Studies show that customers are asking for solutions that help them avoid the chore of ironing. The steamer is, in such a case, a genuine alternative — those who have tried it are totally sold! Since it is still relatively unknown to the general public, it can at times be the subject of preconceived notions, even if these can be easily broken down.

## Linen care

***'The steamer is only useful for shirts' = FALSE***

The steamer is suited to all types of garments: shirts, dresses, jackets, tops, trousers etc. It is even essential for certain items which cannot be ironed. The gentle steam is not harmful and will not cause lustring of suits for instance. Thanks to the steamer, you can save on dry-cleaning.

***'The steamer is only effective on certain materials' = FALSE***

The steamer gives perfect results with all types of fabrics, from denim and silk, to linen, cotton, muslin or chiffon, mixed fabrics etc. It is as effective on tightly-woven, thick fibres as on flowing, light fabrics. It is the only appliance, for that matter, capable of taking the creases out of embellishments involving glitter, sequins, embroidery and flocking, without any changes to the garment.



***'Condensate soils clothing' = FALSE***

Condensation is a normal physical phenomenon. It can therefore happen that a few droplets of water appear near the holes in the steam head. However, unlike the sole-plates of irons, there is no lime-scale residue in this part of the appliance, and hence no risk of soiling.

## Time saving

*'It is only for city-dwellers'* = **FALSE**

*'The steamer is simply an extension to the steam iron'* = **FALSE**

The steamer is for all those who no longer wish to waste time ironing. If you are used to spending more than an hour a week ironing, then best you keep your steam iron. However, if you view this as a chore and your need is to ensure that your clothes look perfect and uncreased on a daily basis, then SteamOne is the answer to your needs!

*'It is not as quick as a steam iron'* = **FALSE**

The heating time of our appliances is optimised thanks to ultra-powerful boilers. They are ready to use in 60, 45 or even 30 seconds depending on the model. Compared to how long it takes before one can use a steam iron, including setting up the ironing board, the steamer is particularly quick.

## Space saving

*'The steamer takes up space'* = **FALSE**

With the steamer, an ironing board is no longer needed. Thanks to this all-in-one appliance, you can finally get rid of the ironing board that takes up so much space, both while in use and when put away. Besides, our steamers have been well-thought out to occupy the least possible floor space: they take up half as much space as a steam iron (not to mention the ironing board!)\*.



## Keep in mind

The steamer is suited to all types of garments and all fabrics. It can be used without an ironing board and so takes up very little space.

*\*compared to different standard steam irons on the market*

# Putting a stop to preconceived notions

## Performance and efficiency

*'This appliance is only for professionals' = FALSE*

SteamOne acquired its experience through contact with people in the clothing industry, by developing solutions to suit intensive use and high requirements for efficiency. The brand used this know-how in the home version and now offers customers products with the best performance on the market — products that give professional results inside the home..

*'The steamer is not as effective as the steam iron' = FALSE*

Unlike the steam iron which flattens fibres and stiffens garments, the steamer's gentle steam softly penetrates all fabrics and relaxes fibres. No more cardboard-like stiffness — the steamer gives body back to fabrics and makes clothing really comfortable to wear.

*'The steam output from steamers is less than that of steam irons' = FALSE*

The output of our vertical appliances varies from 42 to 54 g/min depending on the model, which is less in terms of what is stated compared to steam irons. Having said that, the steamer offers a continuous flow while the standard measure for steam irons is done in short cycles (activation of steam for 5 s every 20 s).

## Keep in mind

The steamer is suited to home or professional use. Thanks to the continuous steam action, it offers perfect results on all garments.



# 3 questions for effective selling

In store, it is essential to properly analyse customer needs and identify prospective steamer users. For this reason salespersons must guide the customer, with the help of a few key questions, towards the product that fits their expectations.

## 1 What is your current solution ?

**For first-time buyers** (young couples or single people), the steamer could be the first solution put forward.

**For owners of a steam iron**, one must dig deeper into the way they use their appliance.

## 2 What are your ironing habits ?

**Frequency/duration** : for short sessions and daily use, the steamer is appropriate.

**All types of clothing** : for all delicate fabrics or materials to be ironed, the steamer is a necessity.

**Type of household** : for families or couples, the steamer can meet a specific need (children's clothes that are hard to iron on an ironing board, men's suits etc.)

## 3 What do you expect from your ironing solution ?

**Efficiency and speed** : the answer is the steamer. If the customer expresses the need to iron the traditional way by folding clothes to put them away in a cupboard, then they should be advised to use a steam iron.

# Keep in mind\* the classic consumer SteamOne

- 1 out of 2 clients uses neither an iron nor a steam iron.
- For people <34 years old and men, the steamer is an exclusive mode of ironing for any type of garment.
- For women, the steamer is a necessity for delicate fabrics and intricate pieces.
- 80% daily usage (5 mins/day) and 100% at least once a week.
- 70% of users leave their steamer in a room or part of the home (bedroom, corridor etc.)
- 80% find it easy to use, quick and effective.
- 90% recommend their SteamOne steamer.

*\*Research carried out on a representative sample of 1000 SteamOne clients*

# Doing things right

## The knack

Steam and wear? There is nothing simpler. Our steamers are very intuitive to use and within everyone's reach, including the most heavy-handed people. Unlike ironing, where one needs to master the folding technique in order to meticulously place clothes on the ironing board and not create unwanted creases, steaming is very simple.

However, for perfect results, one must take heed of some very simple advice.

## Follow the **guide**



**ALWAYS ENSURE THE SOLE-PLATE LIES FLAT AGAINST THE FABRIC**



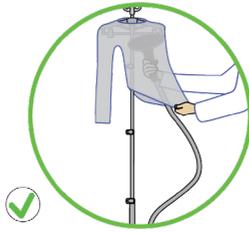
**ALWAYS MOVE FROM TOP TO BOTTOM**



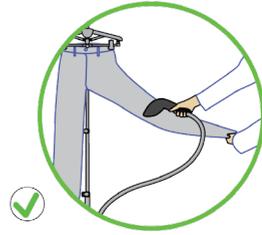
**DO NOT PLACE THE STEAM HEAD TOWARDS THE BOTTOM WHEN SMOOTHING OUT CREASES**



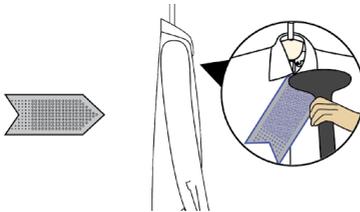
**ADJUST THE POWER SETTING ACCORDING TO THE TYPE OF FABRIC**



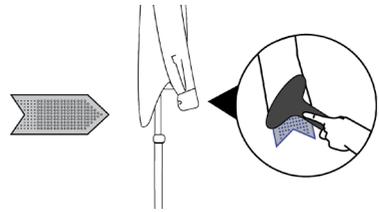
**RUN THE HEAD ALONG THE INSIDE  
FOR BETTER RESULTS**



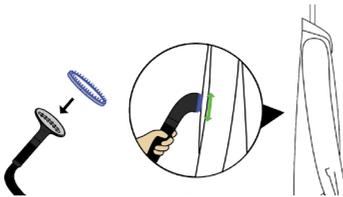
**STRETCH OUT TROUSER TAILS  
FOR GREATER EASE**



**USE THE MINI BOARD FOR  
FINISHING TOUCHES TO A COLLAR**



**USE THE MINI BOARD FOR  
FINISHING TOUCHES TO CUFFS**



**USE THE LINT-REMOVING BRUSH  
TO CLEAN YOUR CLOTHES**



**ALWAYS REST THE STEAM HEAD  
ON ITS SUPPORT  
AFTER USE**

## Keep in mind

ALWAYS place the steam head flat against clothes so that steam can go through the fibres.



# SteamOne Collections

- 
- The Unilys Collection **30**
  - The Ovalys Collection **33**
  - The Dualys Collection **35**
  - The S-Travel Collection **38**
  - The Professional Collection **42**
  - Range summary **50**
  - Our sales assistance tools **52**
  - SteamOne Application **53**
  - After-sales service **54**

Collection  
**Unilys**

# Difference through **design**

As the spearhead of the “Made in France” range, the Unilys collection goes to show that what lies at the heart of the SteamOne strategy is design. The selection of materials, sleek lines and balance of dimensions make our steamers veritable ‘designer objects’ and steaming something to be experienced

## **Compact : practicality**

**Minimum size for maximum efficiency**

The appliances in this collection blend in discreetly with the decor. With its optimised dimensions — H32\*L15\*D28 cm — they have been designed to take up only 420 cm<sup>3</sup> of floor space, or twice as less as a steam iron\*.

## **Impeccable finishes: for the eye to feast on**

**Our designers draw inspiration from the world of fashion**

Since details make the difference, SteamOne pays very particular attention to the aesthetics of its products. Soft Touch or glossy finishes, deep black or pure white, subtle chrome touches, blue back-lighting, our designers design our collections with the same requirements as those of fashion designers.

*\*compared to different standard steam irons on the market*



Collection  
**Unilys**



Power **2000W**

Watertank capacity **1,2l**

Steam flow **42g/min**

Ready to steam **60s**

#### FUNCTIONALITY

- Aluminum heater
- Ergonomic steam head
- Stainless-steel plate
- Back-lit keys
- Eco function
- Max function
- Automatic stop
- Empty-tank indicator
- Anti-scale system

#### DESIGN

- Finish : Soft Touch
- Color: black and chrome
- Made in France

#### EASE-OF-USE

- Triple thermal-protection hose
- Aluminum telescopic rodset
- Head support (with hanger rest)
- Multifunction hanger
- Lint brush
- Glove
- Mini board (for collars/cuffs)
- Cord: 2.5 m
- 2x 360° rubberised wheels

#### LOGISTICS

- Electric power supply: 220V-240V/ 50-60Hz
- Dimensions (packed): L33\*D27\*H44 cm
- Packaging: 32 units/pallet
- EAN Code : 3707346018641



**UNILYS**

MADE IN FRANCE

Collection  
**Unilys**

**HU190GW**

MADE IN FRANCE



Power **1900W**

Water tank capacity **1,2l**

Steam flow **40g/min**

Ready to steam **60s**

#### FUNCTIONALITY

- Aluminum boiler
- Ergonomic steam head
- Stainless-steel plate
- Automatic stop
- Anti scale system

#### DESIGN

- Finish : Glossy
- Color : white
- Made in France



#### EASE-OF-USE

- Triple thermal-protection hose
- Aluminum telescopic rodset
- Head support (with hanger rest)
- Multifunction hanger
- Lint brush
- Glove
- Mini board (for collars/cuffs)
- Cord: 2.5 m
- 2x 360° rubberised wheels

#### LOGISTICS

- Electric power supply: 220V-240V / 50-60Hz
- Dimensions (packed): L33\*D27\*H44 cm
- Packaging: 32 units/pallet
- EAN Code : 3707346019938



Collection  
**OVALYS**

# *High-end design combined with **performance***

Ovalys collection brings together high-end design, performance and convenience to steam all your garments, even the most delicates, in no time.



## **High-end design**

With its chrome finishing on steam head and control panel, Ovalys offers an elegant and qualitative design. The soft touch painting on the basis and black aluminum rodset bring sobriety and refinement to the design.

## **Highly performant & convenient**

The powerful 2000W aluminum heater is ready in 60 seconds. With its adjustable steam variator, steam output can be adapted according to different kinds of fabric. The convenient 1,6l removable water tank allows a large autonomy in use.



Collection  
**OVALYS**

# OVALYS

MADE IN FRANCE



Power **2000W**

Water tank capacity **1,6l**

Steam flow **42g/min**

Ready to steam **60s**



#### FUNCTIONALITY

- Aluminum heater
- Ergonomic chromed steam head
- Stainless-steel plate
- Back-lit adjuster
- Anti-calc system
- Setting according to type of fabric :  
Silk, linen, cotton or denim
- Automatic stop
- Empty-tank indicator

#### DESIGN

- Finish : Soft touch
- Color : Black and chrome
- Made in France

#### EASE-OF-USE

- Triple thermal-protection hose
- Aluminum telescopic rodset
- Head support (with hanger rest)
- Multifunction hanger
- Lint brush
- Glove
- Mini board (for collars/cuffs)
- 2.6 m cord with winder
- 2x 360° rubberised wheels

#### LOGISTICS

- Electric power supply: 220V-240V / 50-60Hz
- Dimensions (packed): L43.5\*D27\*H46.5 cm
- Packaging: 24 units/pallet
- EAN Code : 3707346022815





# Difference through performance

To meet the expectations of ever more demanding customers, SteamOne has developed the Dualys collection which marries high performance and optimum ease-of-use. Its sober and refined aesthetics carry the design codes which form part of the brand's excellence, showcasing cutting-edge technology.

## XXL boiler : time saver

**A high-performance heater to remove creases even faster**

Equipped with a brand new heating element, Dualys steamers are even more powerful and work faster. Your appliance is ready to use in a few seconds and its steam output is more constant and higher, for impeccable steaming results.



**HIGH-PRECISION THERMOSTAT**  
Temperature-variation limitation for constant steam output

**ALUMINIUM DOUBLE THERMOBLOCK**  
Maximised heating surface  
Power 2300 W  
Output 54 g/min  
Heating time 45 s





## Accessories : modularity

**A clever piece of equipment to smooth out creases in no time**

Each accessory has been designed to cater for all ironing preferences and all types of garments. A dedicated area on the pole has been cleverly positioned to put away these accessories and easily reach for them.



### ACCESSORY UNIT

A dedicated place for putting away accessories



### HEAD SUPPORT

Can hold all Dualys accessories or a wardrobe hanger



### TROUSER HANGER

With ultra-resistant metal pegs that can be set to the desired width



### MINI RACK

To hang up to 6 wardrobe hangers



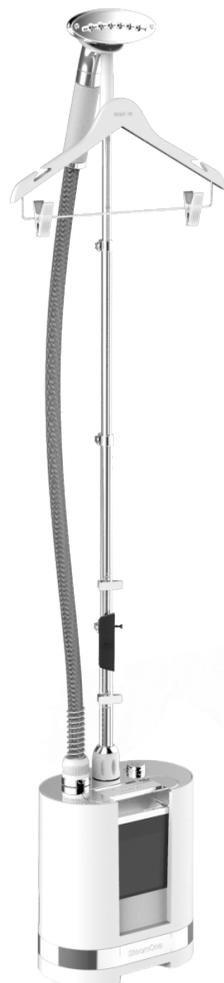
### SHIRT HANGER

With hooks for tank tops and designed for all sizes

Collection  
**DUOLYS**

# DUALYS PLUS

MADE IN FRANCE



Power **2300W**

Watertank capacity **1,6l**

Steam flow **54g/min**

Ready to steam **45s**

## FUNCTIONALITY

- Aluminum heater
- Ergonomic chromed steam head
- Stainless-steel plate
- Back-lit adjuster
- Anti-scale system
- Setting according to type of fabric:  
Silk, linen, cotton or denim
- Automatic stop
- Empty-tank indicator

## DESIGN

- Finish : Soft touch
- Color : White and chrome
- Made in France

## EASE-OF-USE

- Triple thermal-protection hose
- Aluminum telescopic rodset
- Built-in accessory unit
- Head support (with hanger rest)
- Multifunctional hanger
- Trouser hanger
- Small satin storage bag
- Mini rack
- Lint brush
- Delicate brush
- Glove
- Mini board (for collars/cuffs)
- 2.6 m cord with winder
- 2x 360° rubberised wheels

## LOGISTICS

- Electric power supply: 220V-240V / 50-60Hz
- Dimensions (packed): L40\*D30\*H45 cm
- Packaging: 24 units/pallet
- EAN Code: 3707346022884

# Difference through *portability*

As a specialist, SteamOne meets all the needs of customers and has consequently also developed a range of travel steamers. If you want to look impeccable on all occasions, whatever the place or time, S-Travel is the answer. This compact steamer will accompany you on all your trips and also be your friend as an extra appliance in your daily routine.

## Exclusive ergonomics : compactness and convenience

The S-Travel portable steamer removes wrinkles out of all your outfit in no time. Ready in 30 seconds and provided with a 260ml removable water tank, it offers 20minutes of autonomy to steam your daily outfit.





Compact, it can easily fit into a suitcase to follow you in all your trips. Its elegant suction hanger hook can be fixed anywhere in the room.



Collection  
**S-TRAVEL**

**S-TRAVEL**



Power **1400W**

Watertank capacity **260ml**

Steam flow **24g/min**

Ready to steam **30s**

#### FUNCTIONALITY

- Aluminum heater
- Stainless-steel plate
- Steam control
- Heating indicator

#### DESIGN

- Finish : Soft Touch
- Color: black

#### EASE-OF-USE

- Upright position
- 260ml removable tank
- Lint brush
- Suction hook for hangers
- Cord : 3m

#### LOGISTICS

- Electric power supply: 220-240V / 50-60Hz
- Dimensions (packed): L32.5\*D16.3\*H14 cm
- Packaging: 6 units/carton - 120 units/pallet
- EAN Code : 3707346021917

# Difference through **robustness**

The SteamOne story began within the network of ready-to-wear clothes shops while the brand developed its expertise through contact with professionals. In order to constantly meet the expectations of these professionals, SteamOne has designed a new Pro range that is even more efficient.



## **Brass heater : reliability**

**An ultra-resistant material for intense use**

The heating element is the first thing that distinguishes the professional range from the home range. Professionals use our appliances intensively, putting our steamers through severe testing. In order to ensure an optimum lifespan, SteamOne fits its PRO models with a brass heater that is more resistant to weathering and limescale deposits.

## **Fixed pole : robustness**

**The PRO2000 model has a new rod set that is even more solid**

Very often, shop assistants move their steamer around by grabbing the rodset, which is not recommended as this puts too much pressure on the rodset. The PRO2000 thus offers an ultra-sturdy rodset made of reinforced aluminium. This rodset comes with an extra section. This 25-cm extension enables the rodset height to be increased to steam very long items (like evening dresses).





## Mobile base : ease

**A piece of equipment that allows one to move around easily inside the shop**

Sales staff in store need their appliance to effortlessly follow them wherever they go. For this reason our Pro models are equipped with 4 wheels: 2 small ones that can make 360° turns; and 2 larger ones that are able to deal with obstacles. For greater handling ability, some models have a 5-m long cord, thereby increasing mobility. The extremely handy cable winder simplifies cord storage.

The PRO2000 model is equipped with a foot switch that enables the appliance to be switched on or off using one's foot. This clever device is built in to prevent sales staff from bending down unnecessarily, reducing the risk of back pain.



## Pro Rack : practicality

**This accessory is essential to steam an entire range of garments**

Our thorough understanding of the needs of people in the fashion industry has led us to develop a new support for the steam head, that also allows 10 items to be hung up for steaming, making for an efficient steaming session and doing away with the need to use shop rails.

## Ergonomic head : convenience

**This new steam head offers maximum ease-of-use**

Sales staff in store are used to spending several hours a day steaming. For this to remain an enjoyable task, they can make use of all the advantages of the ergonomic head. Its ultra-light handle provides a good but soft grip thanks to its foam protection.

Collection  
**PRO**

**PRO2400**



Power **2400W**

Watertank capacity **3,5l**

Steam flow **54g/min**

Ready to steam **45s**



#### FUNCTIONALITY

- Double aluminium heater
- Ergonomic chromed steam head
- Stainless-steel plate
- Footswitch
- Adjustable power
- Setting according to type of fabric: Silk, linen, cotton or denim
- Auto shut-off
- Anti-scale system

#### DESIGN

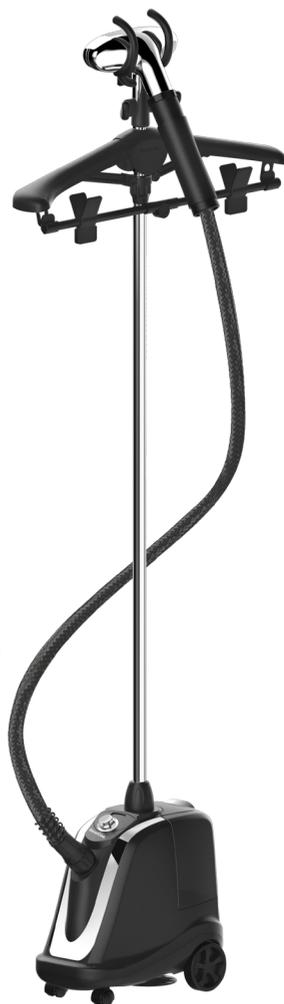
- Finish: Soft touch
- Color: Black and chrome

#### EASE-OF-USE

- Triple thermal-protection hose
- Fixed aluminum rodset
- Rack Pro head support (multiple hangers)
- Lint brush
- Glove
- Mini board (for collars/cuffs)
- 5-m cord with reel
- 4x 360° rubberised wheels

#### LOGISTICS

- Electric power supply: 220-240 V / 50-60 Hz
- Dimensions (packed): L43\*D27\*H43 cm
- Packaging: 24 units/pallet
- EAN Code : 3707346022198



Collection  
**PRO**

**PRO2000**



Power **2000W**

Watertank capacity **2,5l**

Steam flow **42g/min**

Ready to steam **60s**

#### FUNCTIONALITY

- Brass heater
- Ergonomic steam head
- Stainless-steel plate
- Footswitch
- Adjustable power
- Setting according to type of fabric: Silk, linen, cotton or denim
- Auto shut-off
- Anti-scale system

#### DESIGN

- Finish: Glossy
- Color: black and chrome

#### EASE-OF-USE

- Triple thermal-protection hose
- Fixed aluminum rodset
- Rack Pro head support (multiple hangers)
- Lint brush
- Glove
- Mini board (for collars/cuffs)
- 5-m cord with reel
- 4x 360° rubberised wheels

#### LOGISTICS

- Electric power supply: 220-240 V / 50-60 Hz
- Dimensions (packed): L43\*D27\*H43 cm
- Packaging: 24 units/pallet
- EAN Code : 3707346021665

Collection  
**PRO**

**PRO1800**



Power **1800W**

Watertank capacity **1,8l**

Steam flow **40g/min**

Ready to steam **60s**

#### FUNCTIONALITY

- Brass heater
- Basic steam head
- Stainless-steel plate
- On/Off switch
- Automatic stop
- Anti-scale system

#### DESIGN

- Finish : Satiny
- Color: Black



#### EASE-OF-USE

- Triple thermal-protection hose
- Aluminum telescopic rodset
- Head support (with hanger rest)
- Glove
- 2.5-m cord
- 4x 360° rubberised wheels

#### LOGISTICS

- Electric power supply: 220-240 V / 50-60 Hz
- Dimensions (packed): L36xD32.3xH43.8
- Packaging: 24 units/pallet
- EAN Code : 3707346022693





# Range summary



## DOMESTIC STEAMERS

### UNILYS COLLECTION

### OVALYS COLLECTION

### DUALYS COLLECTION

#### Unilys

#### HU190GW

#### Ovalys

#### Dualys Plus

Max. power	2000W	1900W	2000W	2300W
Watertank capacity	1,2l	1,2l	1,6l	1,6l
Steam flow	42g/min	40g/min	42g/min	54g/min
Ready to steam	60s	60s	60s	45s
Heater	Aluminium	Aluminium	Aluminium	Aluminium (double thermoblock)
Plate	Stainless-steel	Stainless-steel	Stainless-steel	Stainless-steel
Steam head	Ergonomic	Ergonomic	Ergonomic chromed	Ergonomic chromed
Adjustable power	2 positions		4 positions	4 positions
Direct access to max. power	Yes	Yes	Yes	Yes
Foot switch				
Empty-tank indicator	Yes		Yes	Yes
Auto shut-off	Yes	Yes	Yes	Yes
Drainage system	Yes	Yes	Yes	Yes
Hose	Triple thermal protection	Triple thermal protection	Triple thermal protection	Triple thermal protection
Rodset	Telescopic rod set (aluminium)			
Wheels	2	2	2	2
Cord length / reel	2,5m / No	2,5m / No	2,6m / Yes	2,6m / Yes
Finish (color)	Black Soft touch	White Glossy	Black Soft touch	White Soft touch
Electric power supply	220V-240V - 50-60Hz	220V-240V - 50-60Hz	220V-240V - 50-60Hz	220V-240V - 50-60Hz
Accessories :				
Accessories storage				Yes
Head support	Yes	Yes	Yes	Yes
Multifunction hanger	Yes	Yes	Yes	Yes
Trouser hanger				Yes
Mini rack				Yes
Pro rack				
Delicate brush				Yes
Lint-removing brush + glove + mini board	Yes	Yes	Yes	Yes
Small bag				Yes
Dimensions (packed)	L33*D27*H44cm	L33*D27*H44cm	L43.5*D27*H46.5 cm	L40*D30*H45cm
Net/gross weight	6.4/8.2kg	6.4/8.2kg	8.7/9.4kg	7.5/10kg
Packaging	32 units/pallet	32 units/pallet	24 units/pallet	24 units/pallet
EAN Code	3707346018641	3707346019938	3707346022815	3707346022884
Made in France	Yes	Yes	Yes	Yes

## NOMAD STEAMERS



### S-TRAVEL COLLECTION

#### S-Travel

Max. power	1400W
Watertank capacity	260ml
Steam flow	24g/min
Ready to steam	30s
Heater	Compact aluminum
Steam control	Yes
Sole-plate	Stainless-steel
Ergonomic handle	Yes
Cord length / reel	3m / no
Electric power supply	220V-240V / 50-60Hz
Finish (color)	Black Soft touch
Accessories :	
Suction hook	Yes
Dimensions (packed)	L32.5*D16.3*H14 cm
Net/gross weight	1,1/1,4kg
Packaging	6 units/carton 120 units/pallet
EAN Code	3707346021917

## PROFESSIONAL STEAMERS



### PRO COLLECTION

	PRO2400	PRO2000	PRO1800
Max. power	2400W	2000W	1800W
Watertank capacity	3,5l	2,5l	1,8l
Steam flow	54g/min	42g/min	40g/min
Ready to steam	45s	60s	60s
Heater	Double aluminum	Brass	Brass
Sole-plate	Stainless-steel	Stainless-steel	Stainless-steel
Steam head	Ergonomic chromed	Ergonomic	Basic
Adjustable power	Yes	Yes	
Direct access to max. power	Yes	Yes	Yes
Foot switch	Yes	Yes	
Empty-tank indicator			
Auto shut-off	Yes	Yes	Yes
Drainage system	Yes	Yes	Yes
Hose	Triple thermal protection	Triple thermal protection	Triple thermal protection
Rodset	Fixed (aluminium)	Fixed (aluminium)	Telescopic (aluminium)
Wheels	4	4	4
Cord length / reel	5m / Yes	5m / Yes	2,5m / Yes
Finish (color)	Black Soft touch	Black glossy	Black satiny
Electric power supply	220V-240V - 50-60Hz	220V-240V - 50-60Hz	220V-240V - 50-60Hz
Accessories:			
Head support	Yes	Yes	Yes
Multifunction hanger	Yes		
Pro rack	Yes	Yes	
Wardrobe hanger			
Lint-removing brush + glove + mini board	Yes	Yes	Glove
Dimensions (packed) H*D*L	L43*D27*H43cm	L43*D27*H43cm	L36xD32.3xH43.8
Net/gross weight	8,9/9,7kg	6,1/7,5kg	6,1/8,1kg
Packaging	24 units/pallet	24 units/pallet	24 units/pallet
EAN Code	3707346022198	3707346021665	3707346022693

# Our sales- assistance tools



## Retailtainment POS advertising and packaging

SteamOne showcases its products in such a way that the experience may begin as soon as one enters the retail space. We pay particular attention to product packaging which carries our premium specialist image. We also pay a lot of attention to our displays so that products stand out and bring concise, hard-hitting information to customers.



## Presentation : demonstration and promotion

SteamOne works together with distributors in order to optimise its product sales. We arrange demonstrations at all the retail outlets throughout the year to explain the benefits of the SteamOne concept to salespersons and customers. We also roll out targeted promotional plans to promote rotation and boost the appliance department.

# SteamOne Application



## iOS and Android App

The SteamOne application allows direct access to all information on the brand, products, advantages of vertical steaming in order to deepen salesforce knowledge and guide customers. Available under iOS and Android system.



# After-sales Service

## Maintenance : the secret to a long life

In order to push back as much as possible the replacement of a part or the whole appliance, SteamOne strongly advises all users to follow maintenance instructions. In order to ensure that your steamer works properly, it is vital that you regularly empty out the appliance, so as to clear out the limescale that accumulates on the heating element. You should do this 2 to 3 times a month if used for professional purposes (intensively), or once a month or once every three months for home usage (moderate or occasional).

## How to proceed ?



The base of the appliance must be cold



Fill fully the watertank with water



Remove the rodset and the hose



Unscrew the cap above a sink



Water flows out with all lime deposits



Put the watertank back to its location

## Service : our commitment

SteamOne will do all it can to satisfy its customers. Customer service is available Monday to Friday from 9 a.m. to 7 p.m. to inform, advise and guide customers by phone or e-mail. We undertake to keep supplying our parts for a period of 5 years. SteamOne offers premium after-sales service for those who work in the ready-to-wear sector. (For terms and conditions speak to your sales representative.)



## **2018 EDITION**

Photos : Fotolia – Istock

This document is intended for professionals. Photos are non-binding. As we strive to continually improve our products, we reserve the right to apply any necessary changes to these products or change their technical specifications.

Reproduction in whole or in part is prohibited.

Customer service  
and after-sales service

**+33(0)826 10 28 61**

# **SteamOne**

Ministerial registration number N° B 524 848 512  
SteamOne – 41 rue François 1<sup>er</sup> – 75008 Paris

**SteamOne**

41 rue François 1<sup>er</sup> 75008 PARIS

01 47 63 49 39

[info@steam-one.com](mailto:info@steam-one.com)

[www.steam-one.com](http://www.steam-one.com)